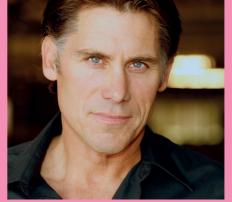


CONNECTICOLLABORATE

A CREATIVE COLLABORATION THAT BLEW OUR MINDS IN THE FALL ISSUE OF SALONEVO PRODUCED IMAGES SO STRIKING THAT WE HAD TO KNOW WHAT INSPIRED THE CREATORS, NINA MUKHAR AND MICHAEL HIGGINS, TO COME UP WITH THE CONCEPT.





By way of an introduction, the people behind the shoot, 'Pink in Sync' are two people at the top of their game. Nina Mukhar, an art directed hair stylist, make-up artist, and photographer, was working alongside Michael Higgins who was behind the lens, himself a professional photographer for the past 27 years, based in both LA and Paris, known for his work in beautifashion and dance

Nina gives us some background to her career path, and she has a lot of strings to her bow.

Nina moved to the US from Dubai and worked fo advertising agencies in the past, she always had a passion for fashion and her career change into hai styling and being a make-up artist has all gelled together to give her a multi-faceted approach to her art. "I never left the other side of my career behind, the graphic design and the photograph it all comes together to make me who I am righ now."

Talking of the collaboration between Nina and Michael, he comes to the conclusion that working with a team is always the way to go, it makes tackling the issues more fun: "It's always more illuminating to have someone walk beside you with a flashlight to light the way.

"Working with someone else give you more ability to adapt, and you really always have to adapt, it's great to work together to hold up the esponsibilities and challenges together so that it's not such an overburdening challenge."

LOOK AT THE MODEL,
LOOK AT THE DETAIL,
THINK ABOUT THE
STORY, SEE WHAT
CAN BE DONE TO
THEIR HAIR. I WAS
FRANTICALLY SHOPPING
FOR 10 DAYS BEFORE
THE SHOOT FOR
DIFFERENT TEXTURES
OF HAIR EXTENSIONS."